

adesso Turkey's General Manager Burak Bar# appointed to Global Delivery Business Line Director.

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Burak Bar#, General Manager of adesso Turkey (a subsidiary of adesso AG) has been appointed as Director of Global Business Line.

adesso AG appointed Burak Bar# as Director of Global Business Line, a role which has been created to provide consultancy services for international clients. Bar#, will continue his role as adesso Turkey's General Manager alongside his new position.

adesso AG aims to move forward with its SmartShore service, which launched in Turkey in mid-2016 with Bar# at the helm. SmartShore is a model adesso uses when working with globally-distributed organisations as its products and services can be used in all countries. This model has proven its contribution to corporate growth all both parties involved.

Half of the sales made by adesso Turkey's 250 employees are generated with the help of the SmartShore model. Bar# will also be managing software export operations within the scope of SmartShore, and will coordinate SmartShore's offices in Sofia, Barcelona and Istanbul.

approx. 940 Letters

adesso SE

adesso is one of the leading IT service providers in the German-speaking area and focuses its consulting and software development activities on the core business processes of companies and public authorities. adesso's strategy is based on three pillars: the deep industry-specific know-how of its staff, the comprehensive expertise in technology and the application of reliable methods in software implementation projects. Following this approach, adesso develops superior IT solutions, which enhance the competitive position of a company.

adesso was founded in Dortmund in 1997 and employs more than 4,000 members of staff. The share is listed on the regulated market. Some of the most important customers are Allianz, Commerzbank, Münchener Rück, Hannover Rück, Union Investment, Bosch, Westdeutsche Lotterie, Swisslos, Zurich Versicherung, DEVK, DAK, Medizinischer Dienst der Krankenversicherung (MDK-IT), DZR Deutsches Zahnärztliches Rechenzentrum, TÜV Rheinland, Beschaffungsamt des Bundesministeriums des Innern.