

## **adesso continues to grow with a new office in Bulgaria**

**, 10. July 2018**

**adesso opens its second Nearshore software center in Bulgaria and continues to expand its service area to Southeast Europe.**

**After successfully positioning its Nearshore model in Istanbul, Turkey, adesso has continued to expand towards Southeast Europe with a new local subsidiary in Sofia, Bulgaria.**

With adesso's outsourcing model, companies can reduce costs in software development, maintenance and testing. The adesso office in DACH region has successfully collaborated with colleagues in Turkey and its Istanbul-based R&D centres, under the roof of SmartShore. adesso is expanding the scope of its proven Nearshore model with the new office opening in Bulgaria and providing additional support to the team in Istanbul.

Dr. Rüdiger Striemer, the Board Member responsible for adesso's international companies, is positive about the new headquarters in Bulgaria: "As we expand our scope of Nearshore, we have the opportunity to offer cost-effective solutions to our customers in line with EU standards. Thus, we have alleviated the burden of bureaucracy."

Burak Bar#, founder and Managing Director of adesso Turkey, stated: "Sofia is an important stepping stone for adesso's SmartShore business model. adesso's subsidiary in Sofia will support us with our SmartShore model projects. Our long-term goal is to move the entire adesso portfolio to Southeast Europe under the leadership of our Sofia office."

adesso continues to use its SmartShore solutions in many projects with leading banks, insurance companies and automobile manufacturers. Growing in line with the increasing demand in Istanbul, the company currently employs 140 software specialists. adesso Turkey has become adesso Group's fastest-growing company over the last two years.

The adesso Group serves a large part of Europe, with subsidiaries in 17 regions in Germany, Austria, Switzerland, the Netherlands, the United Kingdom, and Spain. Headquarters are based in Istanbul and the new representative offices in Sofia and Barcelona are strategic sales points in the eastern and western parts of Southeast Europe.

*approx. 1,900 Letters*

### **adesso SE**

adesso is one of the leading IT service providers in the German-speaking area and focuses its consulting and software development activities on the core business processes of companies

and public authorities. adesso's strategy is based on three pillars: the deep industry-specific know-how of its staff, the comprehensive expertise in technology and the application of reliable methods in software implementation projects. Following this approach, adesso develops superior IT solutions, which enhance the competitive position of a company.

adesso was founded in Dortmund in 1997 and employs more than 4,000 members of staff. The share is listed on the regulated market. Some of the most important customers are Allianz, Commerzbank, Münchener Rück, Hannover Rück, Union Investment, Bosch, Westdeutsche Lotterie, Swisslos, Zurich Versicherung, DEVK, DAK, Medizinischer Dienst der Krankenversicherung (MDK-IT), DZR Deutsches Zahnärztliches Rechenzentrum, TÜV Rheinland, Beschaffungsamt des Bundesministeriums des Innern.